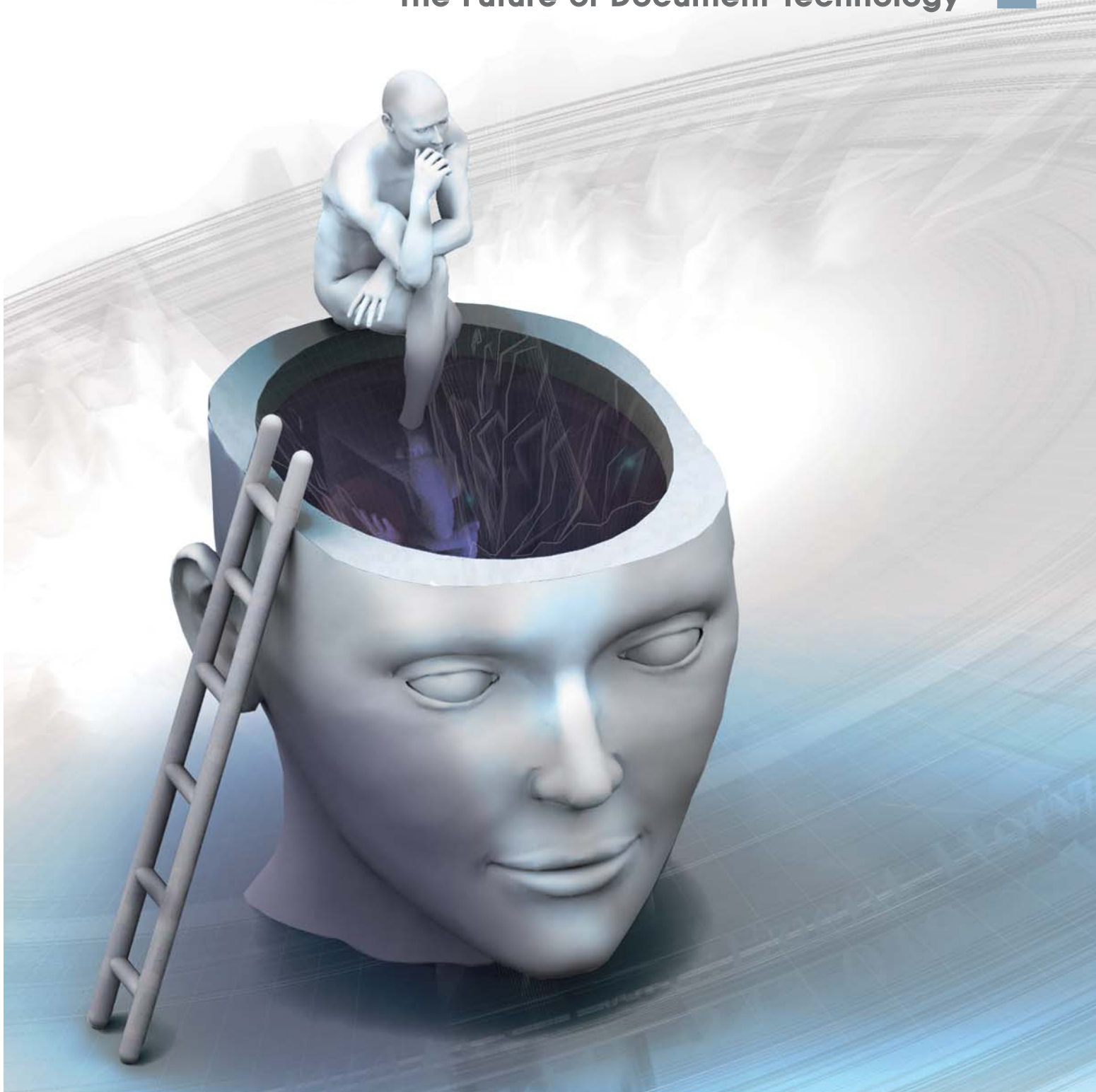


imageSource

The Future of Document Technology

MediaKit



successful thinking for your business

Overview

Our Mission

imageSource has a single goal: to provide document technology dealers with the insight and information necessary to develop stronger, more profitable businesses. It is an objective that is affirmed throughout the pages of the magazine, which is now in its eighth year of publication.

Content

Each and every month, top professionals in the industry share their views and analysis on the issues affecting the document technology world. These experts provide dealership owners, sales and service managers, and IT directors with information to help them prosper in an ever-changing industry.

imageSource's editorial coverage offers readers everything from essentials such as sales and marketing techniques,

financial analysis and service, to cutting-edge commentary on strategies for entering software solutions sales—a topic that is becoming a focal point of the magazine. In addition, readers receive dealer case studies, interviews with the industry's top executives and the latest product offerings.

imageSource is dedicated to serving document technology professionals. It's the source dealers turn to for pertinent and valuable information.

Press releases and product information can be sent to ashea@imagingnetwork.com or mailed to 4061 SW 47th Avenue, Ft. Lauderdale, FL.



About Us



■ Imaging Network

Imaging Network is the leading business-to-business multimedia company serving the office technology, office product and office furniture channels. For nearly a decade, we have been providing essential information to dealers and resellers in these fields through our publications—*imageSource*, *Office World News* and *Office Furniture & Design*—their sister websites and weekly e-newsletters.



More information about Imaging Network can be obtained online at www.imagingnetwork.com.



■ ITEX

Imaging Network is also the founder and producer of ITEX, the leading North American tradeshow for the document technology industry. The event, held annually in Las Vegas, features over 2,500 professionals and 200 vendors from some of the largest manufacturers and technology companies in document imaging and management.

ITEX focuses on the total dealership, offering a fresh look at the future technologies—such as software and networking—making a mark in the copier/printer industry, and providing educational opportunities to give dealers the necessary knowledge to take their businesses to the next level.

More information on ITEX tradeshow can be obtained online at www.itexshow.com.





Programs

A Profitable Partnership

We succeed only when you succeed. We don't employ "sales people" at Imaging Network. Instead, each of our clients works hand in hand with one of our Business Development Partners to create a targeted, effective campaign that will help you achieve your marketing goals. *imageSource's* multi-media programs provide a targeted approach that is second to none in the digital copier/printer and document technology dealer channels. Let us help maximize your marketing strategy with an integrated advertising plan that includes:

Online

The authoritative content of *imageSource* is now accompanied by a comprehensive sister website, www.imagesourcemag.com. Take full advantage of the dramatic growth of this new site. *imageSource* offers many online advertising opportunities, including banners, content sponsorships, product releases, and industry developments.

Email Newsletters

eSource, our e-newsletter, provides valuable industry information and breaking news to our readers. *eSource* is an effective marketing tool, placing your message in front of direct request subscribers weekly.

Online Leads

Every advertiser receives a banner ad on our website and in our electronic newsletter. These link to a profile that provides the user with valuable information about your company, including a link to email you directly to request more information.

Custom Conferencing

Let us gather the local, regional or national audience you target in a formal or informal

atmosphere. We will organize a breakfast, focus group, round table discussion, conference or panel discussion to bring you face to face with your customers.

Custom Publishing

Our custom publishing service is an important marketing tool allowing you to create and maintain an effective, personalized relationship with your customers. We offer turnkey services, including editorial, design, printing and distribution.

Catalog/Brochure Insertion

You can reach our readership by inserting your catalogs or brochures into *imageSource*, *Office World News* and *Office Furniture & Design* magazines. You can provide your material or have a piece custom designed by our creative team. Call for size and weight restrictions.

Mailing Lists

Achieve targeted, high-response communication with key decision makers in your market. Mail lists are available for rental from our qualified subscriber and tradeshow files. Let us help pick the demographic that is right for your next promotion.



Audience

Target

Published 12 times per year, *imageSource* is the go-to source for everyone involved in the document technology industry. Each month, independent dealership owners, managers and IT directors turn to the publication for insight and analysis on industry trends, product information, and expert opinions that help them build their businesses.

imageSource readers are dedicated professionals who make decisions about your products every day. In short, *imageSource* offers advertisers an unmatched opportunity to reach key audiences, including independent dealers, technology VARs, OEM executives, and industry consultants. The publication offers access to the right mix of readers who have the power to buy.

Circulation

The Imaging Network circulation department carefully monitors *imageSource* readership through reader response cards, telephone interviews and email response mechanisms.

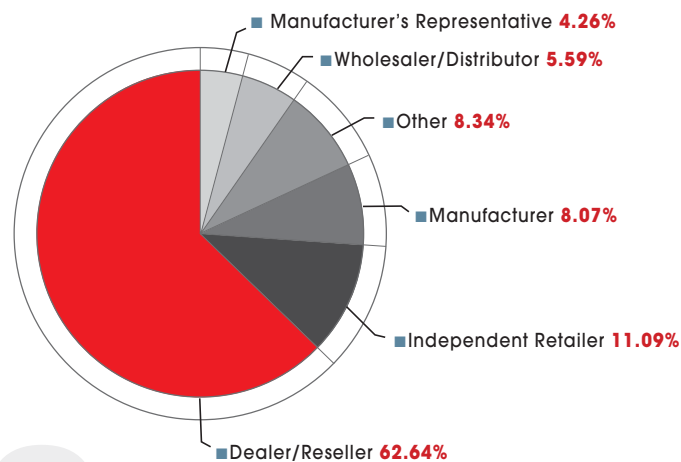
Advertisers in *imageSource* are assured that every issue of our 24,000+ copy controlled circulation will be on the desks of the top decision makers in the document technology market.

Contact Us

Contact us today to start building a marketing plan that will give you the exposure you need.

Call 800.989.6077 or 954.453.0700, or email us at sales@imagingnetwork.com

TYPE OF BUSINESS



JOB FUNCTION

