

imageSource's Perfect Image Awards

Entry Form

Email/Mail/Fax completed essay questions to:
ITEX Perfect Image Awards
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Company Information

Full Name >
Job Title >
Company >
Address >
City >
State >
Zip >
Country >
Website >

Phone* >
Fax (opt'l) >
Email (opt'l) >



Essay Questions - Please try to use no more than 250 words per answer.

- [1] What recent growth pattern and/or profit pattern strategies has your company implemented?
- [2] Describe your biggest challenge and the steps taken to overcome it.
- [3] What innovative strategies has your company implemented to reposition itself or add market share?
- [4] Describe (or send a copy of) your most successful sales compensation program.
- [5] Describe your innovative customer retention-focused program, including after-the-sale strategies using your service program.
- [6] List any Community Involvement your company has participated in.
- [7] List educational programs that have improved your company's effectiveness.
- [8] Submit your website/e-Newsletter for the *Best Use of Web Award* (optional).
- [9] Submit by fax, mail or PDF your best print marketing piece; newsletter, brochure, or direct mail postcard to listed address (optional).
- [10] What additionally qualifies your company for earning the Platinum Perfect Image Award as the Outstanding Dealer of the Year?
- [11] Describe the best implementation of technology now used and how it has affected your business.
- [12] Describe how your company has gone from "speeds & feeds" to repositioning itself as a Solutions specialist.